**MBAD 6207. Business Project Management**

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**Course Description:**

**MBAD 6207. Business Project Management.** MBAD 6207. Business Project Management (3G). Project management is widely used in a variety of business environments to manage complex, non-routine, endeavors. Examples of projects include consulting and process improvement projects, advertising projects, and technology projects. This course focuses on tools, techniques and skills for business project management, with attention to both the quantitative and the qualitative aspects of project management. Major topics include project evaluation, estimation, monitoring, risk management, audit, managing global projects, outsourcing and project portfolio management. Students will also gain experience using Project Management Software.

**Course Materials:**


**Readings**


Note: Some additional readings may be assigned.

Cases
C1. Merger Integration at Bank of America: The TrustWeb Project
Gary P. Pisano; Bradley R. Staats

C2. Volkswagen of America: Managing IT Priorities
Robert D. Austin; Warren Ritchie; Greggory Garrett

C3. TerraCog Global Positioning Systems: Conflict and Communication on Project Aerial
Michael Beer; Sunru Yong

Arup Kumar Das; Kate M. Kaiser; Sangeeta S. Bharadwaj

C5. AttekPC Project Management Office
F. Warren McFarlan; John Hupp; Mark Kell

These cases can be downloaded from Harvard Business School Press (www.hbsp.harvard.edu) using the following link:
http://cb.hbsp.harvard.edu/cb/access/11608778

Grading
Exams- 2x200= 400
Feasibility Project = 200 and
Case studies - 2x100=200
Final Project -100
Class Participation and Assignments -100
# Course Schedule (May be modified at the discretion of the instructor)

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Reference</th>
<th>Deliverables</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>1/11</td>
<td>Introduction and Organizational Context of Project Management</td>
<td>T1,2, C1</td>
<td></td>
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<tr>
<td>2</td>
<td>1/18</td>
<td>Organizational Context of Project Management and Project Selection, Project Management Software</td>
<td>T2,3, C1,C2</td>
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<tr>
<td>3</td>
<td>1/25</td>
<td>Project Scope Management Project Leadership, team building, conflict and negotiation</td>
<td>R4 R5, T5,T4,T6 C3</td>
<td>Feasibility Project Ideas</td>
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<tr>
<td>4</td>
<td>2/1</td>
<td>Feasibility Project Presentations, Project Leadership, team building, conflict and negotiation</td>
<td>T4,6,</td>
<td>Feasibility Project Report</td>
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<tr>
<td>5</td>
<td>2/8</td>
<td>Discussion of Volkswagen Case and Project Risk Management</td>
<td>T7, R8, C2</td>
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<tr>
<td>6</td>
<td>2/15</td>
<td><strong>Exam1</strong></td>
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<td>7</td>
<td>2/22</td>
<td>Project Estimation and Scheduling</td>
<td>T8,9</td>
<td>Project Risk Profiles</td>
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<tr>
<td>8</td>
<td>2/29</td>
<td>Project Estimation and Scheduling</td>
<td>T10,11</td>
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<td>9</td>
<td>3/14</td>
<td>Managing Outsourcing &amp; Resource Leveling</td>
<td>T12 R2, R7, R9</td>
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<tr>
<td>10</td>
<td>3/21</td>
<td>C4 and Special Topics</td>
<td>R1,R3, R5, R6, C4</td>
<td>C4Case Report</td>
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<td>11</td>
<td>3/28</td>
<td>Project Portfolio and Program Management</td>
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<td>12</td>
<td>4/4</td>
<td>Project Termination and Closeout. Catchup &amp;Review</td>
<td>T13,14C3</td>
<td>Atek PC Case Report</td>
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<tr>
<td>13</td>
<td>4/11</td>
<td>Special Topics</td>
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<tr>
<td>14</td>
<td>4/18</td>
<td>Final Projects and Catchup</td>
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<tr>
<td>15</td>
<td>4/25</td>
<td>Project Presentations</td>
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<td></td>
<td>5/7-5pm</td>
<td>EXAM 2</td>
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Note: CX, TX, and RX refer to the text, cases and readings respectively.
COURSE POLICIES

All students expected to comply with the UNCC code of Student Academic Integrity, Code of Student Responsibility, and all University Policies governing student conduct. Please see: http://integrity.uncc.edu/

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