

## MBA Curriculum - Prior to Fall 2004

*Note: This is the curriculum for MBA students who enrolled prior to Fall 2004. If you will be entering the program in Fall 2004 or later, your curriculum is available on the MBA website, [www.mba.uncc.edu](http://www.mba.uncc.edu).*

### **PREPARATORY COMPONENT**

#### **3200-Level Classes**

Graduates from business programs may have equivalents to these courses. The decision as to what preparatory classes are required will be made at the time of admission to the MBA Program. If required, these courses are taken before the 6000-level graduate courses. Completion of these courses *is not* a requirement for admission to the MBA program. Students applying to the MBA program have the option to take these courses as a post-baccalaureate student. (Course equivalents are listed at the bottom of this page.)

<b>Course</b>	<b>Title</b>	<b>Credit Hours</b>
ACCT 3200	Foundations in Accounting	3
ECON 3200	Foundations in Economics	3
INFO 3200	Foundations in Business Computing	3
BLAW 3200	Legal Environment in Business	3
OPER 3200	Quantitative Analysis in Business <i>(All students must take this course or pass a proficiency examination. Prior background in calculus and statistics is required.)</i>	3
	Total Prerequisite Credit Hours	15

#### **Equivalent Coursework for Prerequisites**

*(grades of "C" or better required in the equivalent coursework)*

<b>Course</b>	<b>Title</b>
ACCT 3200	Financial and Managerial Accounting
BLAW 3200	<i>At least a junior or senior level business law or legal environment class</i>
ECON 3200	Micro and Macro Economics
INFO 3200	<i>Undergraduate coursework in business computing or demonstrated proficiency with spreadsheets, database, presentational software, and use of the Internet</i>
OPER 3200	<i>No equivalent - must have background in calculus, linear algebra, and statistics prior to taking this course</i>

**FUNCTIONAL COMPONENT – 27 HOURS**

Core Courses are required, except as specifically noted in a student's Program Sheet. Students enrolled in other master's degree programs must submit a Special Request form to the MBA Director before registering. Prerequisite coursework may be required before taking these classes.

Course	Title	Credit Hours
MBAD 6112	The Economics of Business Decisions	3
MBAD 6121	Business Information Systems	3
MBAD 6131	Managerial Accounting	3
MBAD 6141	Operations Management	3
MBAD 6152	Financial Management	3
MBAD 6161	Organizational Leadership and Behavior I	3
MBAD 6171	Marketing Management	3
MBAD 6181	E-Business Concepts	3
MBAD 6194	Management Policy* (*All of the above courses must be completed prior to taking this course)	3

**CONCENTRATION AND ELECTIVE COMPONENT – 15 HOURS**

Students are required to take 15 hours of electives in addition to the core course requirements. To earn a concentration, students take from 9 to 12 of the 15 hours in one subject area. The remaining hours may be selected from any of the MBA electives.

A general MBA without a concentration requires 15 hours of MBA elective coursework.

***Business Finance***

Must complete MBAD 6157 and two additional courses.

Course	Title	Prerequisites	Credit Hours
MBAD 5159	Student Managed Investment Fund II*	MBAD 5158	3
MBAD 6151	Financial Institutions and Markets	MBAD 6152	3
MBAD 6153	Investment Management	MBAD 6152	3
MBAD 6154	Applied Business Finance	MBAD 6152	3
MBAD 6155	Multinational Financial Management	MBAD 6152	3
MBAD 6157	Theory of Corporate Finance(required)	MBAD 6152	3
MBAD 6158	Real Estate Finance and Investment	MBAD 6152	3
MBAD 6160	Real Estate Capital Markets	MBAD 6152	3
MBAD 6890	Directed Individual Study*		3
	*Permission required		

***E-Business***

Complete the following three courses

Course	Title	Prerequisites	Credit Hours
MBAD 6182	E-Business Systems	MBAD 6181	3
MBAD 6183	E-Business Marketing	MBAD 6182	3
MBAD 6189	E-Business Strategy	MBAD 6183 and MBAD 6171	3

### ***Economics***

Requirement: Approval of the Department of Economics Master's Advisory Committee (The committee's approval is required to ensure that students have the mathematical prerequisites necessary for successful completion of the concentration. A student that is denied approval once may petition for approval a second time after receiving a grade of A or B in ECON 4100.)

<b>Course</b>	<b>Title</b>	<b>Prerequisites</b>	<b>Credit Hours</b>
ECON 6201	Advanced Macroeconomic Theory*		3
ECON 6202	Advanced Microeconomic Theory*		3
ECON 6112	Graduate Econometrics*(required)		3
ECON 6218	Advanced Business Forecasting*(required)		3
MBAD 6111	Macroeconomics and Business Forecasting	ECON 3200, OPER 3200 or equivalents	3
	*Permission required		

### ***Financial Institutions/Commercial Banking***

Must complete MBAD 6156 and two additional courses.

<b>Course</b>	<b>Title</b>	<b>Prerequisites</b>	<b>Credit Hours</b>
MBAD 5159	Student Managed Investment Fund II*	MBAD 5058	3
MBAD 6058	Special Topics in Financial Services	MBAD 6152	3
MBAD 6151	Financial Institutions and Markets	MBAD 6152	3
MBAD 6153	Investment Management	MBAD 6152	3
MBAD 6154	Applied Business Finance	MBAD 6152	3
MBAD 6155	Multinational Finance	MBAD 6152	3
MBAD 6156	Commercial Bank Management(required)	MBAD 6152	3
MBAD 6158	Real Estate Finance and Investment	MBAD 6152	3
MBAD 6160	Real Estate Capital Markets	MBAD 6152	3
MBAD 6890	Directed Individual Study*		3
	*Permission required		

### ***Information and Technology Management***

Must complete three of the following courses.

<b>Course</b>	<b>Title</b>	<b>Prerequisites</b>	<b>Credit Hours</b>
INFO 6352	E-Business Systems	MBAD 6181	3
MBAD 6028	Topics in Business Information Systems	MBAD 6121	3
MBAD 6122	Technology-Enhanced Decisions Making	OPER 3200 or equivalent	3
MBAD 6123	Applied Management Science	MBAD 6122	3
MBAD 6124	Business Information Systems Development	MBAD 6121	3
MBAD 6125	Business Data Communications	MBAD 6121	3
MBAD 6890	Directed Individual Study*		3
	*Permission required		

### ***International Business***

The concentration requires the completion of the following four courses.

<b>Course</b>	<b>Title</b>	<b>Prerequisites</b>	<b>Credit Hours</b>
MBAD 6193	International Business Concepts	MBAD 6152 and MBAD 6171	3
MBAD 6174	International Marketing	MBAD 6171	3
MBAD 6155	Multinational Finance	MBAD 6152	3
MBAD 6197	International Business Strategy	MBAD 6193	3

### **Management**

Must complete three of the following courses.

<b>Course</b>	<b>Title</b>	<b>Prerequisites</b>	<b>Credit Hours</b>
MBAD 6162	Organizational Leadership and Behavior II	MBAD 6161	3
MBAD 6163	Human Resource Management	MBAD 6161	3
MBAD 6164	Executive Communication		3
MBAD 6191	Entrepreneurship	"MBAD 6131, 6152, 6171 or permission"	3
MBAD 6192	Business and Society		3
MBAD 6193	International Business Concepts	"MBAD 6152, 6171 or permission"	3
MBAD 6195	Strategic Management of Technology	"MBAD 6141, 6152, 6171"	3
MBAD 6196	Strategic Planning	MBAD 6194	3
MBAD 6197	International Business Strategy	"MBAD 6152, 6171"	3
MBAD 6890	Directed Individual Study*		3
	*Permission required		

### **Marketing**

Must complete three of the following courses.

<b>Course</b>	<b>Title</b>	<b>Prerequisites</b>	<b>Credit Hours</b>
MBAD 6172	Marketing Research	MBAD 6171	3
MBAD 6173	Promotional Strategy	MBAD 6171	3
MBAD 6174	International Marketing	MBAD 6171	3
MBAD 6175	Logistics Management	MBAD 6171	3
MBAD 6890	Directed Individual Study*		3
	*Permission required		

### **Real Estate Finance and Development**

The concentration requires the completion of four of the following five courses.

<b>Course</b>	<b>Title</b>	<b>Prerequisites</b>	<b>Credit Hours</b>
MBAD 6158	Real Estate Finance and Investment	MBAD 6152	3
MBAD 6159	Real Estate Development	none	3
MBAD 6160	Real Estate Capital Markets	MBAD 6152	3
MBAD 6258	Site Feasibility Analysis	Consent of instructor	3
MBAD 6259	Applied Real Estate Development	MBAD 6159	3

### **Self-Structured**

Students may propose a nine semester hour, three course concentration in a significant area of interest for approval by the Director of the MBA Program. This concentration may include graduate courses from other programs within the university as well as from the concentrations above.

<b>Total Graduate Credit Hours: 42</b>
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**Courses with Special Requirements:**

Directed Individual Study - MBAD 6890 (Format to request permission)

Student Managed Investment Fund - MBAD 5158 & MBAD 5159

Master's Degree Graduate Residence - MBAD 7999

Additional electives may be found online under “Curriculum :: Concentrations.”

Students who do not choose to complete a concentration will complete 15 hours of elective courses from the MBA curriculum.

See Course Descriptions for prerequisite information. If permission is required to register for a course, submit a Special Request to the MBA Director.